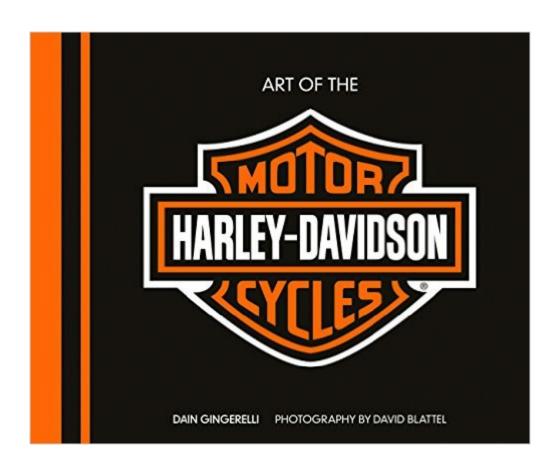
## The book was found

# Art Of The Harley-Davidson(R) Motorcycle - Deluxe Edition





## **Synopsis**

See David Blattel's stunning Harley-Davidson portraiture as never before in this deluxe edition. Photographer David Blattel treats every photo shoot as a work of art. When his subjects are the works of art produced by the motorcycling maestros from Milwaukee, the results are doubly beautiful. Art of the Harley-Davidson Motorcycle pulls together the best of Blattel's Harley-Davidson portraiture--over 100 stunning machines--resulting in a breathtaking review of Harley-Davidson's greatest hits from the early 1900s to today. Harley-Davidson expert Dain Gingerelli puts each machine in historical and technical context with informed profiles. The result is a handsome, informative overview of Harley-Davidson's 100-plus years of style and innovation. This deluxe edition sports a special leather-look cover, poster-sized gatefolds, and frameable garage art in an internal envelope.

#### **Book Information**

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Average Customer Review: 4.6 out of 5 stars Â See all reviews (37 customer reviews)

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### Customer Reviews

How many books offer gorgeously produced photos of motorcycles and rich historical context side-by-side? Ok, I can think of a few... but Dain Gingerelli's "Art of the Harley-Davidson Motorcycle" is one of the best! It is a hardcover coffee table book with photos by David Blattel that features more than 100 cycles. Many of these models were developed in the early 1900s, and some are much more modern. In this book, we see how William S. Harley, Arthur Davidson, and Walter Davidson "blazed their own trails" in spite of the "little background to draw from". Their shared "passion for progress" kept them on the right path, allowing them to create works of art in the form of

machinery. The photos are remarkable in this book, making them the best feature. It is easy to see innovation and style put to use. Many of these motorcycles are unlike those you will see on the road today, and the background stats offered by Gingerelli only make the photos more compelling. Admitedly, those interested in real detail will have to continue onto other texts, like those by Allan Girdler. I recommend Harley-Davidson Xr-750 for the complete history of this popular bike and Harley Davidson Sportster for color images and narrative. Gingerelli has been writing for auto magazines since 1970, and he has written similar books to this one - 365 Motorcycles You Must Ride and Harley-Davidson Museum Masterpieces.

You need not love Harleys to love this book. David Blattel has assembled many of H-D's greatest machines in a visual poem or photo-history for the manufacturer, shot brilliantly in settings that fit the historical nature of the machines, assisted by the text of H-D aficionado Dain Gingerelli that captures the historical aspects of every machine photographed. Handsomely produced in 'horizontal' format as befits a book featuring motorcycle photographs, it goes back to Harleys from 1911 (the company was founded in 1903). It divides the subject into rational categories, from `Finding Form: the Early Bikes,' `Setting the World Standard: the Knuckleheads,' `Big Twins: the Panheads, 'Minimum Hog: the Small Harleys,' Competition Hot: the Sportster Models, 'Kings of the Highway: the Touring Bikes,' `Factory Customs: Low Rider and Wide Glide Models,' `Civilized Choppers: the Softail Models,' `Setting the Records: the Race Bikes,' `Modern Muscle: the V-Rods,' to `Bespoke Bikes: Custom Vehicle Operations.'Blattel's photos are wonderfully realized, with exquisite color reproduction, including environments and associated artifacts--charming old buildings, airplanes such as the Stearman--that complement the subject matter. He is a craftsman with his cameras and lenses, and devotes two pages to describing his equipment and methods. All the bikes he shot seem to be fully restored machines that glisten with the allure and polish of a supermodel, and their ownership is credited. Blattel and Gingerelli have included some unusual machines, many unremembered in the motorcycle world. They include the 1955 Model ST (1948-1966), based on DKW's RT125 (built in the UK as BSA's Bantam, and by the Russians).

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